

## CV • Aminata Merete Grut

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### Summary

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Curious and empathetic. Problem solver. Tech geek. Multi-disciplinary. Quick learner. Solid education. Many years of experience in design, writing, communication, research, concept development, content management and norm-critical thinking with a focus on accessibility and simplicity. Worked as a journalist, web editor, graphic designer, UX designer, UX writer, Conversational designer (Voice UX), Interaction designer, Stage producer, Scrum master, Social media manager and Webmaster, with government, organisations and private businesses.

### Selection of relevant professional experience

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- 2020 - 2020 - **UX-designer / Frontend developer**, SmartSE AB, *Stockholm. ContraCt until 31/1*  
**Host for the podcast Studio DN**, Dagens Nyheter, *Stockholm. Contract until 31/1*
- 2020 - 2020 **Voice UX / Coversational designer / Content editor**, at the Hackathon **"Hack the crisis"**, *Stockholm*, Participated in the development of the Corona Guide, a widely available interactive speaking voice and text chat-robot service.
- 2019 - 2020 **Digital Development Editor with UX-competence, Sveriges Radio**, *Stockholm*  
Project in editorial development of Swedish Radio's digital services.  
**Journalist, Sveriges Radio, Stockholm**  
Breaking News Monitor, Studio Reporter, News Transmitter, Webeditor, etc. for Ekot.
- 2018 - 2019 **Webmaster/Digital Development Editor, Riksförbundet Attention**, *Stockholm*  
In charge of the association's digital platforms and social media channels, content management, digital development, user experience design, personalization and accessibility.
- 2017 - 2018 **UX-writer, Bonnier Broadcasting**, *Stockholm*  
Led a cross-platform project for tonality, worked with microcopy, designed userflows, and worked with copy in four languages, for TV4 Play and C More (video-on-demand).
- 2016 - 2017 **UX-designer, Webmaster och Redaktör, Skarpnäcks Nyheter**, *Stockholm*
- 2015 - 2016 **Journalist, Sveriges Radio**, *Stockholm* Intake, Producer, Host, with the News Service Ekot.
- 1987 - 2019 **CEO, Freelance / Consultant in my Own Company. Stockholm**  
Assignments, native productions and projects. Working as a reporter, web editor, editor, photographer, image editor, UX writer, UX designer, Scrum Master, graphic designer, communicator, etc. Had several recurring assignments for clients, such as **Sveriges Radio** from 1984 to 2020, and **Dagens Industri** 2004-2007.  
• Clients in the media also include shorter contracts for: **SVT, TV4, Metro, Dagens Nyheter, Svenska Dagbladet, trade journals, weekly magazines and industry press.**  
• Clients in information & graphic form include: **Kommunals a-kassa, Gotlands Kommun, Arbetslivscentrum på Gotland, Barnombudsmannen, Centrum mot Rasism** and others.  
• Clients / partners in stage production include: **Södra Teatern, Nalen, Kulturhuset, Danscentrum, Stockholms stads kulturfestival, Journalistförbundet** and others.

### Selection of relevant education

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*App. 130 higher education credits, exams in communication, technology, journalism and more.*

- 2015 - 2020 **Tech, Design** – UX design (Hyper Island), UX-writing (UX Writing Academy), Frontend Development (Changemaker Educations), Usercentered Design, Agile methods, Scrum, Google Analytics, Graphic Design, and more.
- 2007 - 2015 **Law, Sociology, Arabic, Leadership** – Stockholm University. Umeå University. Internship with copyright lawyer. Course in leadership and HR through Volontärbyrån.
- 1983 - 2020 **Journalism & Communication** – JMK, Skurups Journalistlinje. Stockholm University. Classes through FOJO, the educational institute for Swedish journalists. Workshops, sound, and more.

### More information

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- Languages** **Swedish** (mothertongue), **English** (family language), **Danish** (family language) and **French** (family language). Knowledge of German, Spanish, Arabic, Persian, Wolof, a.o. languages.
- Tech Stack** **Mac/PC.** Adobe CC-suite, Office, Invision, Zeplin, Figma, Adobe XD, Axure, Sketch, Atom, GitHub, FTP, Google Analytics, SEO, personalization. **CMS:** Wordpress, Episerver etc.  
**Frontend** (client-side) html, css, sass, javascript, react.js, node.js, php.